



YOUTH

Spirit

ASSOCIATION



WHO IS YOUTH SPIRIT ASSOCIATION?

The purpose of the Youth Spirit Association, Inc. is to develop community-based youth cheer with the focus on safely training, supporting local community events and competing in spirit competitions while raising funds for college scholarships in support of the local high school cheerleaders in the communities we serve .

“Creating Tomorrow’s Leaders Today!”

NICOLE LEAGO


- 40 years volunteer and service to community recreation programs
- Created and developed the first all-star cheer gym in our area and 1 of the 1st in the country
- Developed school program cheer training in our area
- 1st to win NCA and UCA All Star Nationals
- 1st to win Worlds in Houston Area
- Former NCA State Director
- Professional cheer and dance judge for over 25 years
- Current USASF Connection Team Leader, mentoring cheer programs across the country
- Founder of YSA

CURRENT REC LEAGUE STATUS

- Seasonal programs with extreme time commitment for 4 months
- Overwhelming parent politics
- Limited in outside help, additional training and professional coaching
- Staff sometimes has no experience and are not qualified to teach tumbling and stunts
- Sports affiliated with the “sport making the decisions”
- Mostly outside and on unsafe surfaces
- Some require to be a member of multiple teams
- Training, rules, material and choreography are not up to date
- Routine requirements aren't current for progression towards school cheer
- One competition that is unprofessionally organized & most of the time isn't competitive

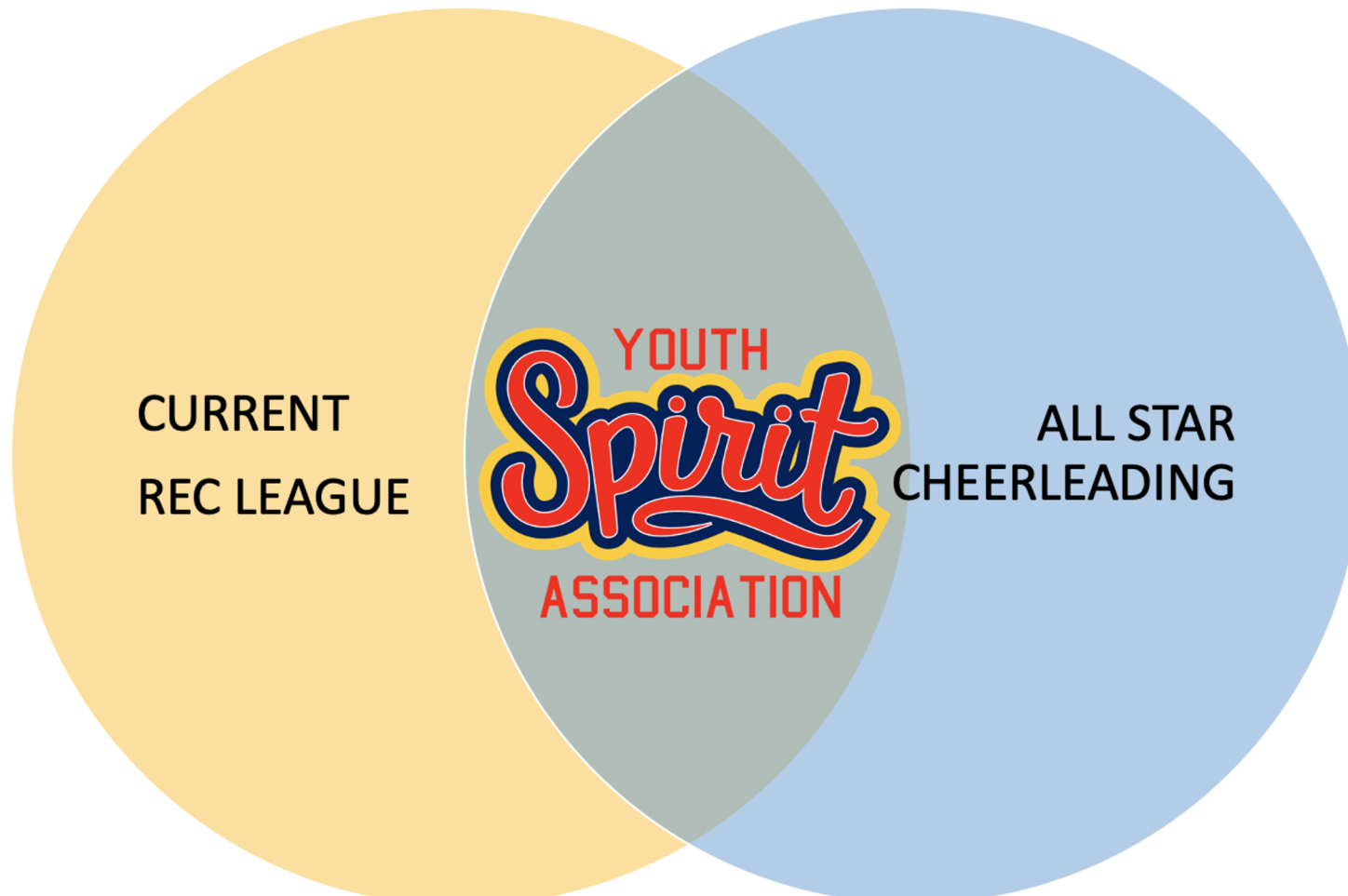
CURRENT ALL STAR STATUS

- Professional, safe and experienced! Great option but not for all!
- Expensive up to \$20,000 per year, per season
- Excessive time commitment for some families
- Learning techniques for all-star while amazing can be difficult to translate to school cheer
- Represents the interest of the all-star business rather than the community
- Coaches tend to focus on the team needs rather than the individual growth



While both current recreation teams and competitive programs are great options for many kids, YSA offers something in the middle!

BRIDGING THE GAP



YSA TEAMS TO DATE & GROWING...

CHARGER
Spirit

INDIAN
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MUSTANG
Spirit

OILER
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BULLDOG
Spirit

FALCON
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DEER
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PASADENA
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GATOR
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KNIGHT
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LONGHORN
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MAVERICK
Spirit

EAGLE
Spirit



YSA VISION

LEARN
SUPPORT
COMPETE
SUCCEED

LEARN FROM

- Professional head coaches and qualified volunteers:
 - Background checked
 - USASF certified
 - AACCA certified
 - USA Cheer certified
 - First Aid/CPR certified
 - Safe Sport Trained
 - Concussion Protocol certified by CDC
 - Qualified to spot tumbling and teach stunts
 - Professional choreographers with current competition guidelines
 - Experienced in team management
- Local gym partnering for indoor practices



SUPPORT THROUGH

- YSA connects with high school cheer coaches to develop your athlete to support their needs
- Teams will support their local high school cheerleaders by attending showcases, clinics, games, etc.
- Teams will support, perform, and/or attend at community and high school events
- Teams will adopt at least one service project per year, to teach the value of serving others
- YSA ultimate charitable contribution to provide college scholarships to cheerleaders in the high school/areas we serve



COMPETE IN

- Teams attend professional competitions in the Spring of each year
- Formatted like most high school routines
- Taught how to win and lose like a champion
- Provides them the experience they need in an extremely competitive world
- Professional feedback from qualified judges
- Learning how to understand the scoring process
- It's super FUN!

SUCCEED~WHAT'S YOUR ROI?

Life lessons learned and physical skills obtained:

- Physical Activity
- Individual Accountability
- Self Confidence & Self-Esteem
- Team Building
- New Friends
- Conflict Resolution
- Community Contribution
- Discipline and Structure
- Leading by Example
- Overcoming Obstacles
- Loyalty and Integrity

YSA GENERAL TIMELINE

(EACH TEAM WILL VARY)

- Summer-Learning:
 - 2 times per week practices (1 virtual/1 in person)
 - Choreography camp – Learn comp routine
- Fall-Supporting:
 - 2 times per week practices in person (1 weekday/1 weekend)
 - Attend community and high school events
- Winter-Competing:
 - 2 times per week practices (1 weekday/1 weekend)
 - Additional practice to prepare (only on weekends)
 - Competition season
- Spring-Succeeding:
 - 1 time per week practice
 - Banquet
 - End of season socials

YSA TIMELINE 2020

- June - July
 - Website & online registration
 - Order uniforms & practice wear
 - Individual team parent virtual meetings
 - Meet your coaches online or maybe in person
 - Start virtual practices
- August - December
 - Practices begin
 - Competition choreography camp
 - Perform at community events
 - Support high school cheer events
- January - April
 - Competition Season
 - Banquets
 - End of the Season Events



WHAT'S NEXT

- Get the word out – Share the YSA Vision with Friends!
- YSA Staff Interviews & Volunteer Sign Ups
- New Team/Areas Forming Almost Daily
- Website Launch
- Complete Information packet
- Online Registration



CONTACT US

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Text for a quicker response:
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